



HEAL MOVEMENT



**Reaching the
Unreached**

About Us

Human Education and Action for Liberation Movement (HEAL Movement) is a non-profit, grassroots-level voluntary organisation focused on community empowerment of disadvantaged people and environmental protection. It has been active in Kanyakumari and Tirunelveli Districts since 1984.

Vision

HEAL envisions an egalitarian society based on equality, justice, and opportunity for all, irrespective of caste, religion, and socioeconomic status.

Mission

Strengthening people's organizations at the grassroots level and coordinating them to reduce global warming and improve livelihood options for women and children in the community.

Target Group

Women and children, youth, persons with disabilities, Dalits, widows, fisherfolk, seashell collectors/workers, and other marginalized communities.



Fields of Action

Education and Child Rights:

Ecological Child Rights: We foster ecological awareness through children's forums in schools and villages, ensuring a sustainable future for our youngest generation.

Smart Classrooms: Our children's forums monitor and enhance Smart Classrooms, ensuring modern education reaches every child.

Empowerment Initiatives:

Women, Dalit, Youth, and Differently Abled: We empower marginalized communities, providing them with the tools and support to thrive.

Life Skills and Career Guidance: We equip youth with essential life skills and career guidance, helping them navigate their future with confidence.

Environmental Conservation:

Ecological Rights: We advocate for the ecological rights of children and youth, ensuring a healthy environment for future generations.

Coastal Sand Dunes: Our conservation efforts focus on preserving coastal sand dunes, vital for ecosystem balance.

Community Development:

Seashell Collectors: We support the development of seashell collectors and workers, enhancing their livelihoods.

Disaster Management: We prepare communities for disasters and provide support during crises, ensuring resilience and quick recovery.

Community Based Organizations (CBOs):

Formation and Strengthening: We help form and strengthen CBOs, fostering community led development and empowerment.

Skill Development and Income Generation:

Vocational Training: Our vocational skill training programs empower individuals to generate income and improve their standard of living.

Capacity Building and Research:

Training Programs: We offer capacity building training to enhance skills and knowledge within communities.

Environmental Research: We conduct studies and research on environmental and community issues, driving informed action.

Promotion and Networking:

Campaigns and Lobbying: We run campaigns, network with stakeholders, and lobby for policies that benefit communities and the environment.

Join us in our mission to create a sustainable, empowered, and resilient future for all!

Promoting Community-Based Organizations (CBOs)

Empowering Marginalized Communities:

Our mission is to empower marginalised and vulnerable communities, with a focus on women and children. We address critical issues such as:

- ❖ Right to Land Ownership: Ensuring secure land titles for marginalized groups.
- ❖ Violence against Women: Advocating for the rights and safety of women.
- ❖ Right to Education: Promoting access to quality education for all children.
- ❖ Social Inclusion: Fighting against discrimination and social exclusion.
- ❖ Livelihood Resources: Enhancing access to resources that support sustainable livelihoods.

Our Social Assets:

- ❖ Women Development Movement (WDM), Kanyakumari – 1989: With 570 members, WDM has been a pioneer in women's empowerment.
- ❖ Rural Women Awakening Movement (RWAM), Tirunelveli – 1996: Boasting 1130 members, RWAM continues to inspire and support rural women.
- ❖ Federation of Rural Disabled Sangams (FRDS), Kanyakumari – 1995: Registered under Reg. No 35/2008, FRDS supports 519 members in rehabilitation efforts.
- ❖ Sea Shell Workers Federation (SSWF), Kanyakumari – 2005: With 2234 members, SSWF advocates for the rights of seashell workers (Reg. No: 114/2010).
- ❖ Negili Illa Neithal Padai – 2019: Established to eradicate plastic waste and conserve water bodies, this movement was registered as a Trust in 2023 (Reg. No BK IV /2001/2023) with 110 dedicated members.

Join us in our journey to create a more inclusive and empowered society!



Environmental Promotion Initiatives

Marine Environment and Biodiversity:

Impact of Tourism Study (1992): We conducted a comprehensive study to assess the impact of tourism on the marine environment and biodiversity in Kanyakumari District.

Mangrove Restoration:

KEM Method (1992): Using the innovative KEM method, we planted mangroves in Manakudy Estuary, which have grown to cover nearly 20 hectares. This initiative has attracted migratory birds and increased prawn and fish stocks, benefiting local stakeholders and contributing significantly to biodiversity.

Sand Dunes Conservation:

Disaster Mitigation Study (2005): Our study highlighted the importance of sand dunes in disaster mitigation, coastal ecological balance, and promoting livelihood options for seashell workers and fishermen.

Coastal Sand Dunes Restoration: We restored three kilometers of coastal sand dunes and planted 2000 saplings of various species in the coastal villages of Periacaud, Kottilpadu, and Mondaicaudu. This effort has created habitats for mud crabs, reptiles, and local butterfly varieties.

Water body Restoration:

AVM Canal Cleanup: We cleared five kilometers of the contaminated AVM canal and planted 1000 saplings along its banks. Additionally, we reared 5000 fingerlings in 12 netted ponds to provide alternative livelihoods for local fishermen.

Ponds and Wells Restoration: We restored ponds and wells in 30 coastal villages, ensuring the community has access to drinking water and service water.

Join us in our efforts to protect and restore our environment for a sustainable future!



Future Focus

Climate Action and Eco park Initiative:

The withdrawal of the United States from the Paris Convention on Climate Change has underscored the urgency for grassroots environmental movements. To address this, we propose the establishment of an Eco park in the Periyacaud coastal area, renowned for its expansive sand dunes. This initiative aims to:

Sensitize the Public: Educate children and the general public about the rich coastal ecosystem through an engaging, open picnic environment.

Child Rights and Education:

Preschool Programs: Offer joyful learning experiences, including pre-literacy and numeracy skills, coloring, drawing, and participatory games.

Health and Wellbeing: Conduct periodic medical checkups and promote health awareness through charts and activities.

Creative Development: Foster creativity through psychosocial care, personal hygiene education, and social skill development.

Disaster Management: Teach fundamentals of disaster management and form Children's Circles and Protection Groups.

Community Engagement: Organize parent meetings and publish a children's magazine, "Vaandugalin Reengaram," to ensure children's rights to survival, protection, development, and participation.

Environmental Campaigns:

Awareness Initiatives: Launch campaigns on environmental and coastal protection, disaster prevention, and reforestation activities.

Community Involvement: Create wall posters, stage street plays, and engage in group games to foster interpersonal relationships and environmental awareness.

Youth Development:

Youth Associations: Provide platforms for youth to form associations and engage in community development.

Employment and Career Guidance: Offer training for alternative employment opportunities and career guidance.

Connect humanity and ecosystem: Campaign for holistic environmental protection

Join us in our mission to create a sustainable future through education, community engagement, and environmental conservation!

Network and Collaborations

Leadership and Memberships:

- ❖ Campaign against Child Labor (CACL): Former State Convener for Tamil Nadu.
- ❖ Tamil Nadu Environment Council (TNEC): South Zone Convener.
- ❖ Social Action Movement (SAM): Former State Convener, a network of NGOs in Tamil Nadu.
- ❖ Tamil Nadu Inter Agency Group (TNIAG): Member.
- ❖ National Campaign for Dalit Human Rights (NCDHR): Member.

Publications

Educational and Awareness Materials:

- ❖ Medicinal Plants of Maruthuvazhmalai: A manual for community workers.
- ❖ Veethikku Vantha Nigazhvugal: A book in Tamil featuring street plays and songs addressing common community issues.
- ❖ Parental Care Manual: A training manual for parents on caring for children with cerebral palsy and mental retardation, originally published by WHO.
- ❖ Consumer Rights Manual: A guide to consumer rights.
- ❖ Coastal Sand Dunes: A publication in English and "Perumanal Ulagam" in Tamil.
- ❖ Climate Change: A book titled "Paruvanilai Maatram" in Tamil.
- ❖ Disaster Awareness Education: A handbook for children.
- ❖ Vaandugalin Reengaram: A quarterly children's magazine.

Awards and Recognitions

Honours Received:

- ❖ Thanga Mamani Award (2006): Best Social Worker by the Cultural Academy of Chennai.
- ❖ Gold Star Millennium Award (2012): Star Achiever presented by National Integrity and Cultural Academy, Chennai.
- ❖ Life Time Achievement Award (2018): Granted by SIGNIS, Tamil Nadu.
- ❖ Swachh Activist Award (2018): Granted by Field Publicity Office, Ministry of Information and Broadcasting, Government of India.
- ❖ Thooimai Kalai Thendral Award (2018): For contributions to the environment by a former cabinet minister and Kanyakumari district MP.
- ❖ Nagercoil Municipality Appreciation Memento (2018): For active participation in Swachh Bharath Mission.
- ❖ Kumari Sevai Mamani Award (2021): Presented by the Social Welfare Department of Kanyakumari District.
- ❖ Ramasubhaiyer Award (2024): Best Social Worker by Dinamalar Daily.
- ❖ Thanga Magan Award (2024): Outstanding work on the environment by Raj TV.
- ❖ Thanga Maamani Viruthu: Best NGO award by High Court Justice Kanakaraj.

Appreciations

- ❖ Certificate from Collector and Magistrate, Kanyakumari District for best Social Service in 1987.
- ❖ Certificate from Superintendent of Police, Kanyakumari District for the work on bonded labour in 1987.
- ❖ Certificate from District Revenue Officer, Kanyakumari District for the good work done among SC people in 1989.
- ❖ Certificate from Assistant Director, Fisheries for the excellent job done post Tsunami among the fisher community.
- ❖ Certificate from Assistant Director, Fisheries, Kanyakumari District for the role in the consumption and development of Marine Eco Park in Manakudy.
- ❖ Appreciation Letter from Bishop of Kottar Dioceses

Gratitude

Acknowledgements:

We extend our heartfelt thanks to all partners, supporters, and sponsors who share our vision of a more equal and just society where human rights are enjoyed by all. Your support is invaluable in our mission to create a better future.

Voices of Resilience



HEAL MOVEMENT

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